Every grave deserves a name and a virtual memory.

Remember your loved one with a solid cast cement memorial from NEWDAWN, at a price ordinary families can manage. Each one is poured and cured as solid cement. The name and dates are engraved on the front, the plot number on the back.

WITH EVERY MEMORIAL

- The name and dates, engraved with the wording you approve
- The plot number engraved on the back, so the grave can be found
- A virtual tribute and a grave pin, free for life



TOMBSTONE — R1 475

A solid cast headstone carrying the name and dates of the person it honours.

1 050 mm high overall · 550 mm wide
Base 700 x 250 x 150 mm



CROSS — R950

A simple, sturdy cross for families who want a traditional marker at the head of the grave.

1 050 mm high overall · 540 mm wide
Upright 140 x 75 mm · base 500 x 250 x 150 mm

TOMBSTONES, CROSSES AND VIRTUAL TRIBUTES	PRICE
TOMBSTONE Cast cement. Name and dates on the front, plot number on the back	R1 475
CROSS Cast cement. Name and dates on the front, plot number on the back	R950
VIRTUAL TRIBUTE with a tombstone or cross Free for life, with a grave pin so the grave can always be found	Free
DELIVERY in Cape Town To your home or the cemetery gate. Collection is free	R250
VIRTUAL TRIBUTE OR DEDICATION on its own For a public grave, a grave that already has a stone, or someone who was cremated. Renewed each year	R159 a year
LIFETIME TRIBUTE OR DEDICATION on its own Pay once. Nothing to renew, ever	R600

Tombstones and crosses are for private graves. On a public grave, the City does not allow a concrete memorial, so we offer the virtual tribute. Ready 4 to 6 weeks after you pay. You arrange the City's permit and the installation, and we guide you. Prices are in rand and may change.

WHY WE CAST IN CEMENT

A price you can manage
A proper memorial without the cost of granite or marble.

Nothing worth stealing
Cement has no resale value, so it is far more likely to be left in peace.

Solid, on its own base
Cured as solid cement and set on its own base. No plaques or metal fittings to steal.

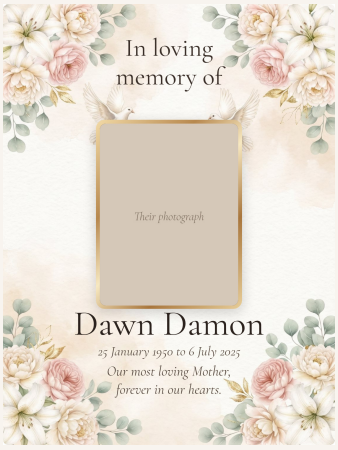
Made to last
Cement does not rot, rust or burn. It keeps hardening long after it is cast.

Membership: NEWDAWN is an associate member of the South African Cemeteries Association (SACA), sa-cca.org.za.

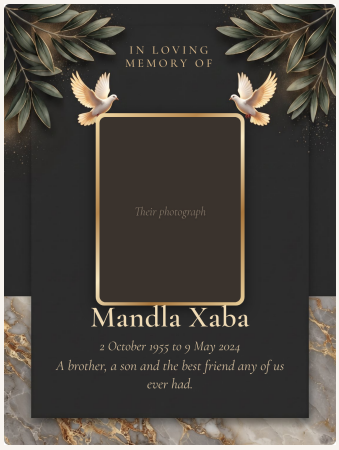
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A stone that tells their story.

Every NEWDAWN memorial can carry a virtual tribute for the person it honours. Nothing is attached to the outside of the stone, so there is nothing to break off or steal. Family open it on any smartphone, at the graveside or anywhere in the world.



FLORAL



CHARCOAL

WHAT IS IN THE TRIBUTE

- **Three photographs.** They take turns inside a gold frame.
- **Their name and dates.** Set in lettering that writes itself onto the card.
- **Your words.** A few lines of dedication, in your own words.
- **Gentle music.** 16 pieces, from piano and strings to African choirs.
- **A frame you choose.** Floral, Charcoal, Garden or Gold.
- **60 seconds, again and again.** It plays for a minute, then begins again.

THE MEMORY DIAL: HOW FAMILY OPEN THE TRIBUTE

01 Sign in with your mobile number
We SMS you a PIN. There is no app and nothing to install.

02 Dial the plot number and the date
Enter the plot number and the last name, then turn the wheels to the date of passing.

03 Watch the tribute
It plays on your phone. The main number on the memorial can add more family numbers.

WE MAKE SURE THE GRAVE CAN BE FOUND

Too many families cannot find the grave they came to visit. We engrave the plot number on the back of every NEWDAWN cross and tombstone. At the graveside, pin the grave from the Memory Dial: anyone you choose then finds it on Find a grave with the plot number. See page 3.

A PUBLIC GRAVE, OR ALREADY A STONE?

We create a virtual tribute and pin the grave, for R159 a year or R600 once-off for lifetime. For someone who was cremated, we create a virtual dedication.

HOW TO ORDER

1. **Tell us what to engrave.** Their name, dates of birth and passing, and the plot number, at newdawn.family, or call us.
2. **Pay by PayShap, card or instant EFT.** Card payments confirm at once. We SMS you either way.
3. **Collect it, or we deliver.** Ready 4 to 6 weeks after you pay. Delivery in Cape Town is R250. You place it with the City's permit, and we guide you.



THE CREATION OF A NEW DAWN

NEWDAWN carries the name of our mother, Dawn Ethne Damon. It began with Tyrone, who believed that a tombstone or a cross should be within every family's reach. Irvan, Daryl and Chad stand behind his dream.

TALK TO US

Chad Damon +27 62 942 0647
Tyrone Damon +27 84 314 6542
Irvan Damon +27 73 644 0126

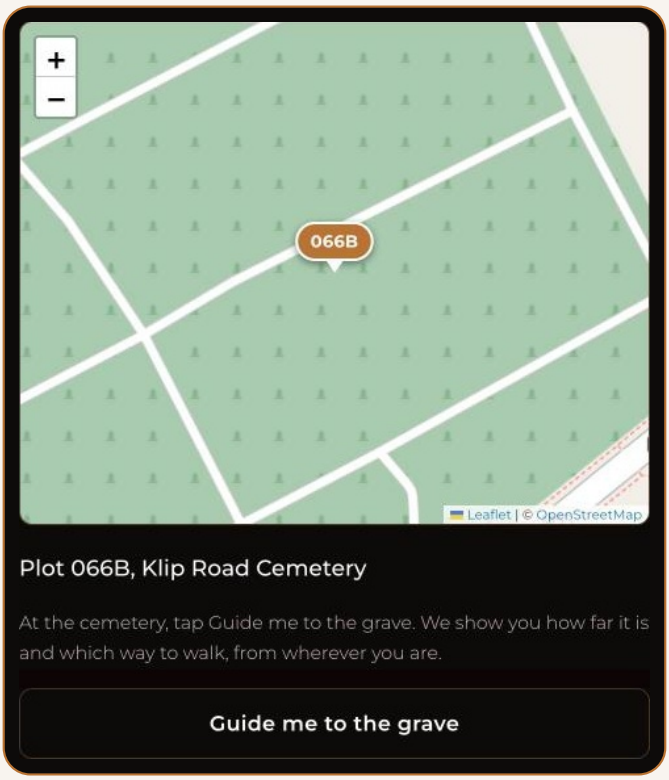
Information Officer: Irvan Damon · Registered Information Officer · SUMMITWEBCRAFT (Pty) Ltd · IO Reg. 2026-004258

Your personal information: details you send us are used only to answer your request and to complete your order, in line with the Protection of Personal Information Act (POPIA). To see, correct or delete them, contact the Information Officer at forever@newdawn.family.

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Always find the grave.

Too many families come to a cemetery and cannot find the grave they came to visit. With NEWDAWN, every grave can be found again: by your family, by a cousin overseas, or by the grandchildren one day.



Our mother's grave, plot 066B at Klip Road Cemetery, as anyone finds it on Find a grave, with directions to the plot from wherever they are.

HOW IT WORKS

1. **The plot number, on the stone.** We engrave it on the back of every NEWDAWN cross and tombstone, near the top, filled in charcoal.
2. **Pin it at the graveside.** Open the Memory Dial at the grave and tap "I'm at the grave. Pin it." Your phone saves the exact spot.
3. **Anyone you choose can find it.** On Find a grave at newdawn.family, choose the cemetery and enter the plot number. At the cemetery, tap Guide me to the grave: it shows how far, and which way to walk, from wherever you are.

PRIVATE BY CHOICE

The map shows only plot numbers a family has chosen to make public. Never a name, a photograph or anything about the grave itself. Switch it off at any time.

FREE FOR LIFE WITH EVERY STONE

Every NEWDAWN cross and tombstone comes with its grave pin and virtual tribute.

A PUBLIC GRAVE, OR ALREADY A STONE?

We pin the grave with its plot number and create a virtual tribute, for R159 a year or R600 once-off for lifetime. Order at newdawn.family, or WhatsApp Chad on +27 62 942 0647 or Tyrone on +27 84 314 6542.

Information Officer: Irvan Damon · Registered Information Officer · SUMMITWEBCRAFT (Pty) Ltd · IO Reg. 2026-004258

Your personal information: details you send us are used only to answer your request and to complete your order, in line with the Protection of Personal Information Act (POPIA). To see, correct or delete them, contact the Information Officer at forever@newdawn.family.

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