Every grave deserves a name and a virtual memory.

Remember your loved one with a solid cast cement memorial from NEWDAWN, at a price ordinary families can manage. Each one is poured and cured as a single piece, with the name and dates on the front and the plot number on the back.

WITH EVERY MEMORIAL

- The name and dates, cast with the wording you approve
- The plot number engraved on the back, so the grave can be found
- A virtual tribute, free for the first year



TOMBSTONE — R1 950

A solid cast headstone carrying the name and dates of the person it honours.

800 to 1 000 mm high
900 mm base length · 260 mm base thickness



CROSS — R950

A simple, sturdy cross for families who want a traditional marker at the head of the grave.

600 to 900 mm high
400 to 600 mm wide (crossbar) · 75 to 100 mm thick

TOMBSTONES, CROSSES AND VIRTUAL TRIBUTES	PRICE
TOMBSTONE Cast cement. Name and dates on the front, plot number on the back	R1 950
CROSS Cast cement. Name and dates on the front, plot number on the back	R950
VIRTUAL TRIBUTE with a tombstone or cross First year free, then R159 a year	Free
LIFETIME TRIBUTE with a tombstone or cross Pay once. Nothing to renew, ever	R600
VIRTUAL TRIBUTE OR DEDICATION on its own For a public grave, a grave that already has a stone, or someone who was cremated. Renewed each year	R159 a year
LIFETIME TRIBUTE OR DEDICATION on its own Pay once. Nothing to renew, ever	R600

Tombstones and crosses are for private graves. On a public grave, the City does not allow a concrete memorial, so we offer the virtual tribute. Ready 4 to 6 weeks after the cemetery approves. Sizes are a guide and are confirmed when you order. Prices are in rand and may change.

WHY WE CAST IN CEMENT

A price you can manage
A proper memorial without the cost of granite or marble.

Nothing worth stealing
Cement has no resale value, so it is far more likely to be left in peace.

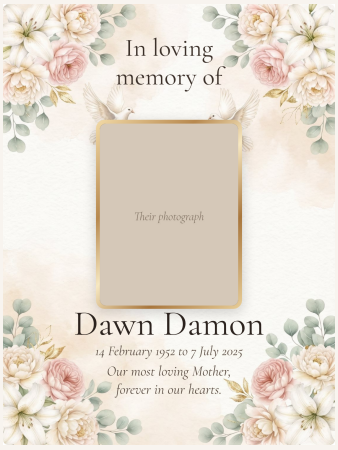
Cast as one piece
Poured and cured as a single solid piece. Nothing bolted on to pry loose.

Made to last
Cement does not rot, rust or burn. It keeps hardening long after it is cast.

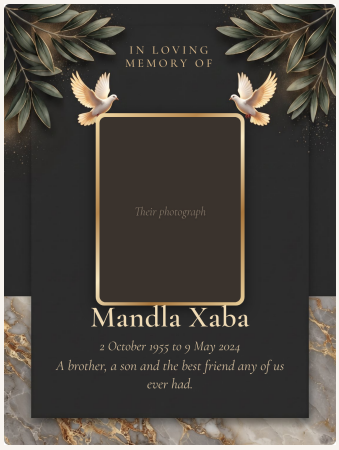
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A stone that tells their story.

Every NEWDAWN memorial can carry a virtual tribute for the person it honours. Nothing is attached to the outside of the stone, so there is nothing to break off or steal. Family open it on any smartphone, at the graveside or anywhere in the world.



FLORAL



CHARCOAL

WHAT IS IN THE TRIBUTE

- **Three photographs.** They take turns inside a gold frame.
- **Their name and dates.** Set in lettering that writes itself onto the card.
- **Your words.** A few lines of dedication, in your own words.
- **Gentle music.** Piano or strings. You hear both before you choose.
- **A frame you choose.** Floral or charcoal, both with doves.
- **60 seconds, again and again.** It plays for a minute, then begins again.

THE MEMORY DIAL: HOW FAMILY OPEN THE TRIBUTE

01 Sign in with your mobile number
We SMS you a PIN. There is no app and nothing to install.

02 Dial the plot number and the date
Enter the plot number and the last name, then turn the wheels to the date of passing.

03 Watch the tribute
It plays on your phone. The main number on the memorial can add more family numbers.

WE MAKE SURE THE GRAVE CAN BE FOUND

Too many families cannot find the grave they came to visit. We engrave the plot number on the back of every NEWDAWN cross and tombstone, near the top. Enter it on Find a grave at newdawn.family for directions straight to the grave. The same number opens the virtual tribute.

A PUBLIC GRAVE, OR ALREADY A STONE?

We create a virtual tribute and pin the grave, for R159 a year or R600 once-off for lifetime. For someone who was cremated, we create a virtual dedication.

HOW TO ORDER

1. **Tell us who it is for.** Send the name, the dates, the cemetery and the plot number at newdawn.family, or call us.
2. **Pay by PayShap, card or instant EFT.** Card payments confirm at once. We SMS you either way.
3. **We cast and place the memorial.** It is ready 4 to 6 weeks after the cemetery approves, then placed at the grave and linked to its plot number.



THE CREATION OF A NEW DAWN

NEWDAWN carries the name of our mother, Dawn Ethne Damon. It began with Tyrone, who believed that a tombstone or a cross should be within every family's reach. Irvan, Daryl and Chad stand behind his dream.

TALK TO US

Chad Damon +27 62 942 0647
Tyrone Damon +27 84 314 6542
Irvan Damon +27 73 644 0126

Information Officer: Irvan Damon · Registered Information Officer · SUMMITWEBCRAFT (Pty) Ltd · IO Reg. 2026-004258

Your personal information: details you send us are used only to answer your request and to complete your order, in line with the Protection of Personal Information Act (POPIA). To see, correct or delete them, contact the Information Officer at forever@newdawn.family.

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